

Hi ABOUT ME

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💻 www.joy-cakes.com

📍 Framingham, MA

Experienced Graphic Artist and Marketing Coordinator looking to channel my energy into collaborating with teams using creative problem solving and Visual Communications.

Currently seeking opportunities where I can apply my skills to help ensure that team initiatives exceed expectations and help to build and broaden the firm's reputation and portfolio.

EDUCATION

FRAMINGHAM STATE UNIVERSITY
BFA: Graphic Design and Visual Communications

MASSBAY COMMUNITY COLLEGE
STEM Certificate: Web Design

BOSTON UNIVERSITY
Center for the Digital Arts
Certificate: 3D Arts
Concentration in Modeling

SKILLS

ADOBE CREATIVE SUITE



MICROSOFT OFFICE 365



Illustration, Photography,
Post Production, Mixed Media,
Project Management

VOLUNTEER

**JOSEPH P. KEEFE TECHNICAL
HIGH SCHOOL**
Design and Visual
Communications Board member

AIGA BOSTON
DEI Committee Member

JOI GARRON

Graphic Designer and Illustrator

EXPERIENCE

GRAPHIC DESIGNER

The Huntington Theatre (2022 - Present)

- Responsible for the Graphic Design of company-wide print and digital materials, including show posters, print, advertisements and website graphics.
- Manage special projects for the Marketing Department and oversee communications with outside vendors to ensure that all designs are executed according to the Huntington's standards.

FREELANCE GRAPHIC ARTIST

Independent and Owner at Joy-Cakes Design LLC (2013 - Present)

- Won and completed Design, Photography and Illustration projects across the Non-Profit, Educational and Private sector.
- Client List includes: the City of Boston, Massachusetts Housing and Community Development, Red Nucleus, Cater Cow, Massachusetts Bay Community College, DMDental Media, Artech House, Mass Brewer's Guild and St. Mark's Episcopal School.

MARKETING COORDINATOR

Annum Architects; formerly Ann Beha Architects (2019 - 2022)

- Created Marketing and Communications departments' graphic design materials, social media posts and managed website.
- Supported Marketing Director and Communications Manager in firm wide initiatives including, proposal responses, awards, coordination with outsourced vendors and PR collateral.
- Coordinated and/or participated as photographer in all photoshoots alongside team managers upon successful project completion.

GRAPHICS COORDINATOR

HGA; formerly Wilson Architects (2017 - 2019)

- Assisted the Marketing Department and all project teams with organizing photoshoots, completing deliverables for project deadlines and maintaining company wide brand standards.
- Developed award winning graphics for competitions, presentations and other materials in order to support all efforts and increase brand awareness across market sectors.

GRAPHIC DESIGNER AND PROJECT MANAGER

Bare Tree Media (2012 - 2018)

- Successfully managed and trained a team of junior designers on multiple, nationwide projects from beginning to end of project contracts.
- Worked alongside and communicated directly with clients to create mobile assets which visually exemplified company brand and strategies across their target markets.
- Assisted in obtaining new accounts through targeted analysis and asset creation for team pitches, mock-ups and presentations.

